

CITY OF ALAMEDA

Memorandum

To: Honorable Mayor and
Members of the City Council

From: Lisa Goldman
Acting City Manager

Date: January 18, 2011

Re: Adopt a Resolution Authorizing the Acting City Manager to File an
Application for \$62,500 in the Urban Forestry Grant Program Funding
Through Propositions 40 and 84 Entitled, "An Urban Forest for Every City,"
Appropriate \$25,000 in General Funds as the Necessary Local Match, and
Execute all Necessary Documents

BACKGROUND

The California Department of Forestry and Fire Protection (CAL FIRE) Urban Forestry Grant Program is currently soliciting applications for tree planting projects. In October 2010, the City submitted a conceptual plan for the grant proposing to partner with Ploughshare Nursery, a social enterprise of the Alameda Point Collaborative, to purchase 15-gallon trees for the City's annual street tree planting program. The goal of the project is to increase the number of trees planted in the City while providing marketable jobs skills to formerly homeless individuals. CAL FIRE has accepted the conceptual plan and requested the City file a formal application for the grant. A resolution identifying the local match is required as part of the grant application.

DISCUSSION

As proposed, Alameda will contract with Ploughshare Nursery for a three-year pilot program to purchase 15-gallon trees each year. The trees will be planted within the street public right-of-way throughout the City and will include a wide variety of species and cultivars including oaks, maples, and elms. Ploughshare Nursery will be provided funds through the grant to purchase nursery stock and train its employees in the horticulture field, including the raising of nursery stock from five-gallon tree specimens to 15-gallon specimens, which the City will purchase. This partnership will provide on-the-job training for formerly homeless individuals and afford them with marketable horticultural skills. Once the trees are purchased, the City will use its annual contractor to plant the trees in vacant tree wells and under-utilized planting strips throughout the City, in accordance with the goal of the City Council's adopted Master Street Tree Plan. If the pilot program is successful, the City will continue to purchase tree stock from Ploughshare Nursery for future street tree projects.

City Council
Agenda Item #4-G
01-18-11

FINANCIAL IMPACT

The estimated total cost for the CAL FIRE project is \$62,500. A local match of \$25,000 is proposed. Historically, the City Council has allocated \$25,000 annually from the General Fund for new street tree plantings in the Public Works Department operating budget. This money has been used to plant approximately 75 new street trees each year. Staff proposes to earmark the FY11-12 funds to cover the total amount of the local match. At the end of the program, approximately 160 new street trees will be planted throughout the City.

MUNICIPAL CODE/POLICY DOCUMENT CROSS REFERENCE

This action does not affect the Alameda Municipal Code.

RECOMMENDATION

Adopt a resolution authorizing the Acting City Manager to file an application for \$62,500 in the Urban Forestry Grant Program Funding through Propositions 40 and 84 entitled, "An Urban Forest for Every City," appropriate \$25,000 in General Funds as the necessary local match, and execute all necessary documents.

Respectfully submitted,



Matthew T. Naclerio
Public Works Director

By: 

Jesse Barajas
Public Works Superintendent

Approved as to funds and account,



Fred Marsh
Controller

cc: Doug Biggs, Alameda Point Collaborative

CITY OF ALAMEDA RESOLUTION NO. _____

Approved as to Form
City Attorney

AUTHORIZING THE ACTING CITY MANAGER TO FILE AN APPLICATION FOR \$62,500 IN THE URBAN FORESTRY GRANT PROGRAM FUNDING THROUGH PROPOSITIONS 40 AND 84 ENTITLED, "AN URBAN FOREST FOR EVERY CITY", APPROPRIATING \$25,000 IN GENERAL FUNDS AS THE NECESSARY LOCAL MATCH, AND EXECUTING ALL NECESSARY DOCUMENTS

WHEREAS, the Governor of the State of California, in cooperation with the California State Legislature, has enacted Propositions 40 and 84, which provide funds to the State of California and its political subdivisions for urban forestry programs; and

WHEREAS, the State Department of Forestry and Fire Protection has been delegated the responsibility for the administration of the program within the State, setting up necessary procedures governing application by local agencies and non-profit organizations under the program, and

WHEREAS, said procedures established by the State Department of Forestry and Fire Protection require the applicant to certify by resolution the approval of application before submission of said application to the State; and

WHEREAS, the applicant will enter into an agreement with the State of California to carry out an urban forestry project and expend the grant funds prior to March 30, 2013.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Alameda authorizes the filing of an application with the Urban Forestry Grant Program for \$62,500 in Proposition 40 and 84 funds, appropriates \$25,000 in General Funds as the necessary local match (to operate and maintain the project), and authorizes the Acting City Manager to execute all necessary documents.

* * * * *

I, the undersigned, hereby certify that the foregoing Resolution was duly and regularly adopted and passed by the Council of the City of Alameda in a regular meeting assembled on the 18th day of January, 2011, by the following vote to wit:

AYES:

NOES:

ABSENT:

ABSECTIONS:

IN WITNESS, WHEREOF, I have hereunto set my hand and affixed the official seal of said City this 19th day of January 2011.

Lara Weisiger, City Clerk
City of Alameda